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BMC NAMES KEITH COSTELLO VICE PRESIDENT OF SALES

Boise, Idaho (June 1, 2011) - BMC, one of the nation's leading providers of building materials and construction services, today appointed Keith Costello as vice president of sales.

Costello joins BMC with a 26-year career in the professional construction business. Previously, he was the vice president of sales and marketing at Traffic Control and Safety Corp., the largest provider of traffic control products and services in the Western United States. At Traffic Control and Safety Corp., Costello, directed sales, marketing and procurement of the \$70 million, 16 branch company.

"Keith is a dynamic leader whose record is highlighted with building highly motivated sales teams, unifying cross regional efforts and creating a best in class sales force," said Peter Alexander, chief executive officer of BMC. "His mission will be to optimize margins while growing our share in each market and we are fully confident that we have selected the right person for the job."

"My goal is to support to the great work already done in the field and build on current and future customer relationships," said Costello. "BMC is established and is growing its foothold in the market and I believe we have a unique opportunity to increase customer value, retention and loyalty through the strong work of our field teams."

Prior to Traffic Control and Safety Corp., Costello was vice president of sales at Orco Construction Supply, a leading distributor of supply products serving professional contractors. At Orco, he managed sales and business development for 23 branches and 180 sales associates in three states.

Prior to his role at Orco, Costello was a sales manager at Sika Corp, a \$2 billion international manufacturer of infrastructure restoration construction products and services. At Sika, Costello drove average sales increases of 18 percent year over year, expanding product and service offerings to a distributor network.

Costello holds a Bachelor of Science in Finance from San Diego State University.

About BMC

BMC, headquartered in Boise, Idaho, is a best-in-class provider of diversified building materials, trusses and components, doors and millwork, and targeted construction and installation services. With a centralized internal structure and dedicated teams with a broad spectrum of experience within the supply chain, the company covers markets with multiple locations throughout the nation, ultimately delivering value and saving the customer cost.

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